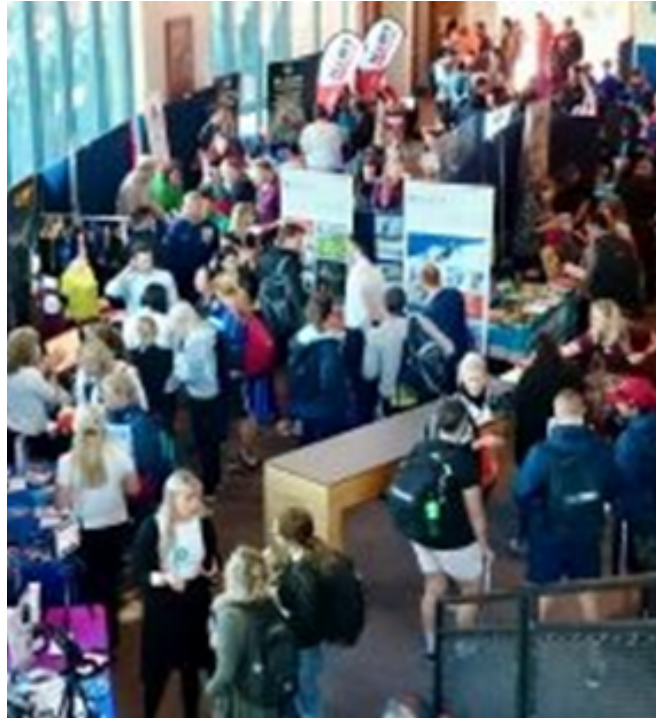


2024



EVENT SPONSOR AND TRADE DISPLAY OPPORTUNITIES

achper
QUEENSLAND

executiveofficer@achperqld.org.au

ACHPERQLD.ORG.AU

ABOUT ACHPER QLD



ACHPER QLD is a not-for-profit professional association representing teachers who work in the Health and Physical Education sector. ACHPER QLD provides quality professional development opportunities for educators (Primary and Secondary) and other education, health and sport and recreation industry members throughout Queensland.

Professional learning events are promoted to all schools (Government, Catholic and Independent), universities and other tertiary institutions throughout Queensland. ACHPER QLD is recognised by teachers and principals as providing the key professional learning opportunities for Health and Physical Education (HPE) professionals. Teachers earmark the dates and travel from many regional and remote areas to attend.

WHY PARTNER WITH ACHPER QLD?

A high proportion of delegates at professional learning events hold roles as Year Level Coordinators, Sport Coordinators, Heads of Departments or Head Coaches within their schools. These people are key decision makers in their schools. Furthermore, the delegates who attend ACHPER QLD professional learning events are innovative, motivated and passionate about the areas of health, physical activity and recreation, and are active, committed leaders and spokespeople in their school and community.

ACHPER QLD commands enormous respect within the educational community in Queensland. We invite you to take up the offers over the page and enjoy direct access to health and physical education educators from all over Queensland.



The benefits of becoming involved in an ACHPER QLD Professional Learning event includes opportunities to:

- gain direct access to members of the Health & Physical Education teaching profession
- promote your brand, product or service to potential clients and decision makers
- associate with the peak professional body for those employed in health, physical education and recreation teaching industry
- increase brand awareness and exposure through pre-event marketing campaigns to approximately 4,000 school, education and related contacts in Queensland
- rapidly expand client base
- demonstrate a commitment to promoting active and healthy lifestyles
- showcase products and services to Queensland Primary and Secondary school communities.

2024 FACE-TO-FACE EVENTS

17 MAY | SPORT AND REC WORKSHOP

This workshop is aimed at secondary teachers that deliver the Sport and Recreation subject within their school.

With the implementation of a new Applied Syllabus, this provides the opportunity to connect with teachers regarding products you may have produced to support this implementation as well as an expected increase in attendees as they seek further information on the new Syllabus.

22 AND 23 AUGUST | SECONDARY STATE CONFERENCE

This is our showcase event for the year. Based on previous years, you can expect over 300 participants at this event with a high proportion of these being Heads of Departments, traditionally the decision makers on the delivery of HPE subjects within their schools. This makes them a key target audience for your organisation to engage with at the event..



18 OCTOBER | PD4HPE PRIMARY STATE CONFERENCE

For our primary school teachers, this is our headline event of the year. This day encompasses a mix of curriculum-related activities as well as practical sessions.

25 - 27 NOVEMBER - MASTERCLASSES

We hold three Masterclasses events with each day separately focused on the three secondary HPE subjects; Health, Physical Education and Sports and Recreation.

As these are Masterclasses, they are aimed at more experienced teachers and therefore, a high proportion of Heads of Department have attended these events in recent years.

BENEFITS

- Trade Display at the event
 - Inclusion in the six week advertising campaign leading into events to approximately 4,000 contacts
 - Branding on website, social media, all eDMs containing event promotion
 - ½ x A4 advertisement in conference handbook or app, given to each delegate (*Secondary HPE Conference only*)
 - 3 x complimentary conference registrations and meals for company attendees
 - Acknowledgement at conference opening address
- Option to have your banner displayed in main plenary room (supplied by sponsor)

INVESTMENT

Secondary HPE Conference

- Sponsor: \$2,750 for 2-day conference (GST inclusive)
-

Other Events

- \$550 for each event (GST inclusive)

FURTHER INFORMATION

To take advantage of these opportunities, either complete the application form available on the ACHPER Qld website (www.achperqld.org.au) or contact our Executive Officer, Rafe, via email at executiveofficer@achperqld.org.au.

We look forward to working with your organisation for mutual benefit.